

## Gradient Analytics Announces the Promotion of Thomas D. Barrett, CFA, to President and CEO.

Jan. 13, 2010 (Scottsdale, AZ) — Gradient Analytics announced today that Thomas D. Barrett, CFA, a 15-year Wall Street veteran analyst and portfolio manager has been promoted to President and CEO. Dr. Carr Bettis continues as Chairman and Chief Scientist.

Commenting on the promotion, Dr. Bettis said:

Tom has successfully overseen the addition of our international-based research as well as our launch into the U.K. sales market and has spent considerable time on the road meeting with clients. He has helped to refine our analyst product deliverable, working with our analysts, sales and client-service staff to be more responsive to users of our niche research offering. In addition to working with Co-Founder Dr. Donn Vickrey to assure the level of excellence for which our analyst offering is well-regarded, Tom will oversee initiatives underway to a build-out of financial engineering products and our relationships with new and existing industry-leading strategic partners.

Dr. Carr Bettis, Co-Founder, Chairman

Looking forward to the challenges and opportunities of his new position, Mr. Barrett welcomed overseeing the firm's delivery of intellectual property to users of equity research.

I share the passion for research and science that have been the hallmark of the endeavors of Gradient Co-Founders Dr. Bettis and Dr. Vickrey over the past decade and a half. I look forward to working with, and have confidence in, the extremely bright and talented group of people that are the backbone of our analyst, financial engineering, sales and service teams. I am confident that Gradient will continue to deliver best-in-class research and services that are timely and sensitive to the market.

Tom Barrett, President and CEO

### About Gradient Analytics

Gradient Analytics is one of the country's leading independent research firms providing objective, academically rigorous research and quantitative stock ratings for institutional clients.

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